







BATH FITTINGS & ACCESSORIES

## *Franchise Partnership Proposal*

Partner with Us. Grow with Us.



Now Expanding Through Exclusive Franchise Network.  
High Margins | Wide Range | Trusted Quality

-  Website: [newflowbath.com](http://newflowbath.com)
-  Call: +91-9871807752
-  Email: [newflowbath@gmail.com](mailto:newflowbath@gmail.com)
-  Registered Office: 3471, Gali bajrang bali, Chawri bazar, Delhi - 110006

# About New Flow (Brand Story)

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New Flow is a trusted bath fittings manufacturer that began its journey from Chawri Bazar, Delhi. Since 1987, we have been delivering reliable and high-quality bathroom fittings with a strong focus on durability and performance. Backed by our in-house manufacturing unit in Samaypur Badli, we maintain complete control over quality and innovation.

With over 10+ product ranges and 1 Lakh+ satisfied customers, we have built a reputation for excellence in the sanitaryware industry. Today, we are proud to say that New Flow is now a fully established brand, dedicated to bringing premium fittings directly to homes and businesses across India.

As we expand our footprint nationwide, we welcome franchise partners to join our growing network and become a part of our journey of trust, quality, and growth.



# Why Choose New Flow ?

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- Low Investment (₹2 Lakh only)
- High Margin Products (up to 35%)
- Exclusive Area Monopoly
- Wide Product Range (100+ SKUs)
- Marketing & Branding Support
- Dealer Name on Official Website
- Area-Based Manufacturing Support
- Complete Sales & Product Training
- Pan-India Logistics Support

## Franchise Investment Plan

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- Branding Material – Included
- Security Deposit – Included
- Product Stock (2–3 ranges) – To be decided separately as per your selection

Total Initial Setup (excluding stock): **₹2,00,000**



# Complete Branding Support for You

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Every franchise partner will receive full support in setting up their business identity with our brand.

**We will provide you:**

- Display Panel **4-6**
- Shop interior
- Front board
- Flex board
- Visiting Card
- Website authorisation
- T-Shirts **20**
- Writing pads **100**
- Catalouge **20**
- Monthly **100+** clients



# Dealer Name Will Be Listed on Our Website

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As a verified New Flow partner, your details (shop name, city, contact number) will appear on our official website under "Find a Dealer" section.

- Helps local customers find and contact you
- Increases your visibility and trust in your area
- Supports footfall and online leads

# **We Promote & Manufacture Specifically for Your Area**

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You don't have to worry about marketing – we do that for you.

We will run:





- Digital Reach Campaigns
- Targeted Audience Engagement
- Hyperlocal Discovery Optimization

All targeting your city/area, with your name listed as the official contact.

- Geo-targeted advertising
- Dealer-specific support
- Leads sent directly to you

# What You Get in Franchise Package

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| Included  | Details   |
|---|---|
|  Branding Material | Posters, Banners, Visiting Cards, Catalogues Etc... |
|  Website Listing | Dealer info on official website                     |
|  Area Lock       | Exclusivity in your region                          |
|  Manager Support | Dedicated franchise coordinator                     |



# Earning Potential

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- Avg Monthly Revenue: ₹50K–₹1.5 Lakh
- Repeat Orders: 70%
- Supply: Weekly / As Needed
- Profit Margins: 20–35%



# Franchise Requirements

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- ₹2 Lakh Investment (one-time)
- 100–200 sq.ft Shop or Storage Space
- Willingness to Grow with Us
- Basic Business Understanding





# Documents Required

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1. Aadhar Card / PAN Card
2. GST Certificate (if available)
3. Business Address Proof
4. Passport-size Photo
5. Cancelled Cheque / Bank Passbook
6. Brief Business Profile (if available)

## Contact Details

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New Flow Bath Fittings & Accessories

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